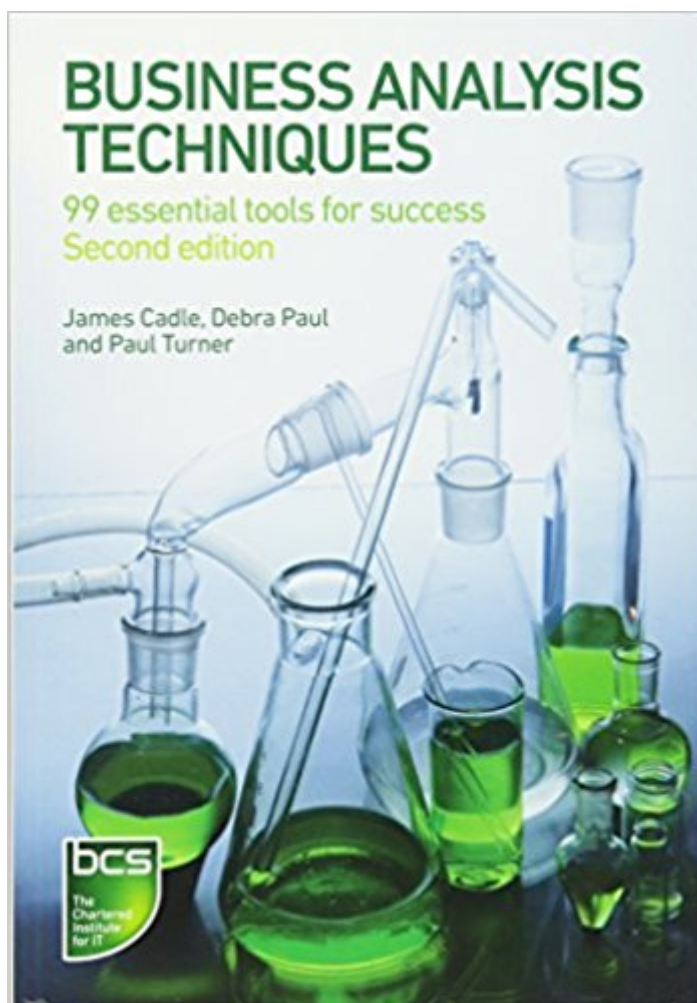


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# Business Analysis Techniques: 99 Essential Tools For Success



## Synopsis

The role of the business analyst is to formulate options for a way forward and produce business cases setting out conclusions and recommendations. This professional discipline requires the widest possible array of tools and the ability to use each when and where it is needed. The new edition provides 99 possible techniques and applies them within a framework of stages. It complements Business Analysis (ed Debra Paul, Donald Yeates and James Cadle), also published by BCS, and offers a more detailed description of the techniques used in business analysis, together with practical advice on their application. This book will be of enormous benefit to business analysts, managers and to students of information systems and business strategy.

## Book Information

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## Customer Reviews

A master class in linking theory to practice. Full of tips and examples that will lead to a significant improvement in the quality of business analysis. Indispensable to new and experienced practitioners involved in business change. Put your name in this book before someone "borrows it"!--James Archer "Royal Borough of Kensington and Chelsea "An excellent compendium of BA techniques packed with useful examples. BAs at all levels will discover something new.--Christina Lovelock "Health and Social Care Information Centre "This book should be essential reading for all business analysts. Even after 30 years working in this field, I find it an immensely valuable reference. Excellent!--Dr Terri Lydiard "Lloyds Banking Group "

James Cadle has been involved in business systems for 35 years, in the public and private sectors, and is now a director of Assist Knowledge Development. Debra Paul is Managing Director of Assist Knowledge Development and was a founding member of the BA Manager Forum. Paul Turner is a director of Business and IS Skills and of Assist Knowledge Development, specialising in the provision of training and consultancy.

Good book

This is a must have for business folks. I used it while doing an Industry/Environmental Analysis and it helped immensely. Great read with easy to follow chapters. Belongs on the bookshelves of anyone in any sort of management position.

I continue to bounce in regards to how I'm absorbing this content. It definitely has content that can be brought to the office, presented and get people thinking about business analysis in new ways. Recommend!

The book contains numerous techniques and is fairly good at describing them at a high level, however that's about as much as this book is good for. If you want to know in-depth about the techniques then look elsewhere since this book, by design, does not get into the nitty gritty as much as would be needed to really understand and implement the techniques listed. Still, a very handy resource to have in your bookshelf.

Just what I needed for school. Book came in excellent condition.

I was excellent.

Reviewing this book in the context of it being one of the 11 books recommended to read to prepare for the PM-PBA, book 1 or 11. The book proposes a life-cycle Business Analysis from; Business Strategy and Objectives, Investigate Situation, Consider Perspectives, Analyze Needs, Evaluate Options, to Define Requirements. The Authors then create a framework by laying 99 techniques into the framework at various stages. It is an interesting approach, and probably a curative to many of the poorly designed portfolios, programs, and projects when helping to guide the hands of an experienced practitioner. The novice to intermediate practitioner might find the lack of detail on

techniques frustrating, this is more of a BA Field Manual than a "How To". Found this book expensive but liked it. Encyclopedic feel. I will use it professionally. Reviewer may come back and change stars based on the remaining PMI-PBA reads, Feb 2015

I bought this book along with its companion "Business Analysis" and love both of them. I was recently transitioned into a new business analysis role at work and bought a lot of books and did a lot of research on my new role. This book is by far the best out there. The material is presented clearly and it's very easy to follow. They have some great template examples and really help you understand each step of the business analysis process. I highly recommend this book to any business analyst... new or seasoned.

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